



BOOK OF THE MONTH SUMMARY

FOR MEMBERS

OVERVIEW**Talk Normal****Stop the Business Speak, Jargon and Waffle**

by Tim Phillips

Key things you will learn.

- How corporate obfuscation, marketing nonsense and political phrasemaking degrade the spoken and written word
- How to speak and write better

Overview.

Journalist Tim Phillips is a keen observer, but his book is not a narrative; it's a repurposing – with some honing – of his blog posts. His tone is never genteel, and given the jumpy, episodic nature of the material, you might not work up quite as much umbrage as he does. But you might learn something about English and, if you love language and grammar, you likely will be amused by his well-meaning rants.

About the Author.

Tim Phillips is a freelance journalist who writes the blog Talk Normal. He is also a co-author of the best-selling book “Scoring Points.”

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